Cookies
Like most websites, our website also uses cookies. Their main purpose is to make the use of our site easier and more pleasant. We also use cookies for marketing purposes, to provide social media functions and to analyse our traffic. We share information about how you use our site with our social media, advertising and analytics partners. Partners may combine this information with other information you have provided or which they have obtained as a result of you using their services.

What is a cookie?
A cookie is a small amount of data that is sent as a file to your computer (or tablet, smartphone, etc.) by the website you are currently visiting. The data file is saved on your computer and every time you visit the website, your computer sends information to our server. This file will allow the website to recognise if you have visited it in the past. Cookies also allow you to save your user settings.

Managing cookies
You are free to delete cookies or set your browser in advance so that it either refuses to accept cookies or notifies you if the server tries to send you cookies. However, if you refuse cookies, websites that depend on them may not work as you would like, or parts of the site may be unavailable to you.

What types of cookies do we use?
At www.intro.cz we use relational and permanent cookies:

1 SESSION COOKIES

are automatically deleted as soon as you leave our site. They help to ensure the site is displayed correctly when you visit it.

2 PERSISTENT COOKIES

are stored and may contain an anonymous identifier of your browser.

We use the following permanent cookies…

Performance analysis cookies and technologies

Google Analytics
These cookies are used to collect information about how visitors use our website. We use this information to compile reports and help us improve the website. Cookies collect information anonymously, including the number of visitors to the website, information about how visitors arrived at our website and which pages they visited.

Cookies and technologies for website functionality

YouTube
These cookies are used to offer functions on our websites that are provided by third parties. Without these cookies, certain website features will be unavailable to our visitors. The data collected by our service providers for this purpose may be shared anonymously with third parties and may be used for targeted advertising purposes.

Facebook
These cookies are used by Facebook to send a number of advertising products, such as offers from third-party advertisers, in real-time.

Google.com
Google AdWords is used to re-engage visitors, who, based on their behaviour on the website, are likely to become customers.

Seznam.cz
A click is used to re-engage visitors who are likely to become customers based on their online behaviour on the website.

However, even these cookies do not in themselves identify you as an individual, they only identify access to the site and the behaviour of users accessing from a certain device (computer, tablet, smartphone, etc.). All data is anonymous, particularly for the purposes of site usage statistics.

Consent to the use of cookies
If you browse the website operated by Vega společnost s ručením omezeným, IČ 45537577, DIČ CZ45537577 with its registered office at U Náhona 529/17, 503 01 Hradec Králové and you have cookies enabled in your web browser, you agree that our company will process records of your behaviour on this website for the purpose of maintaining preferences when browsing the site. Cookies are not dangerous, but they are important for the protection of privacy. Cookies cannot be used independently to identify visitors to the site.
If you do not want our website to process records of your behaviour on this website, limit or block the storage of cookies in your web browser settings.